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To the Bright Orange Thread Team,

“1+1 must equal 3.” This unexpected philosophy struck me when I was first introduced to Bright Orange Thread. It’s a refreshing contrast from usual thinking, so I’m applying that same “illogical” logic to this cover letter.

**What Makes Me a Good Hire?**

- **I am a STUDENT:** Sure, I’m your average college student, but more importantly, I approach *everything* as a student. My Dad always told me to learn from every experience—even the bad ones. Whether it’s an academic setting, client project, or a brand development, I am constantly improving, adapting, and applying new knowledge
- **I am an EXPLORER:** “Always Ask ‘Why?’” isn’t just your first fundamental, it’s my guiding principle. I’m the type of person who asks, *How can I make this better?* Every problem is just waiting for me to create a more effective solution.
- **I am a GEEK:** As an ex-computer science major (we don’t talk about it), my love for tech has not wavered. I treat software, analytics, and strategy like a scientist in a lab, constantly experimenting and tweaking to find what works best.

**Making 1+1=3**

I can see myself contributing to Bright Orange Thread by combining my skills with your innovative strategies to create solutions that don’t just add up—they *multiply*. I’d love the chance to chat about how my experiences align with the vision at Bright Orange Thread.

Looking forward to the possibility of joining your team of innovators.

Warmest regards,

*Leah Morris*